

Straight From the Heart

September 2009

Special points of interest:

- Board Positions are still available for the 2008-2009 year.
- Contact the Board if you have a suggestion.

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September 15, 2009 Dinner Meeting

Career Development and the Benefits of Using a Recruiter

Gary Fehlhaber - President, Global Recruiters of Wausau

Gary Fehlhaber, President of Global Recruiters of Wausau, has over 20 years of experience implementing and managing information technology. Holding positions such as Chief Information Officer, Gary has worked closely with executives and managers at all levels.

After obtaining a Bachelor of Business Administration degree in Administrative Management from the University of Wisconsin, Gary began his career in the insurance industry. Besides insurance, Gary has experience in a variety of manufacturing, distribution, retail, service and health care organizations. These companies ranged in size from less than one hundred million in revenue to Fortune 500.

As a member of the senior management team for multiple companies, Gary has strategically led the development and implementation of many business initiatives, including; ERP implementations, industry software development projects, web-based projects, network and telecommunication projects, wireless technologies and enterprise security. Finally, Gary has been involved with the evaluation and management of several acquisitions and mergers throughout his career.

Gary has recruited, developed and managed some of the best talent in the world. His in-depth understanding of how critical and valuable it is to find the right people for the job is exemplified in his search consulting activities. Dedication to detail, protecting confidentiality and maintaining a state of urgency are the standards of professionalism that drive Gary's success.

Meeting Agenda

Location: Pinewood Supper Club, Mosinee

Board Meeting: 5:00—5:30 pm

Social Time: 5:30—6:00 pm

Dinner: 6:00—6:30 pm

President Remarks: 6:30—6:40 pm

Presentation: 6:40—7:30 pm

Investment: \$22 IMA Members & Guests, \$15 Professionals between opportunities, \$11 Students

Dinner will be served by the plate. Choice of Chicken Marsala, Sautéed Gulf Shrimp, or 8oz Prime Center cut Top Sirloin. All meals include fresh garden salad, baked potatoes, and hot dinner rolls. Chocolate Almond Squares for dessert.

Please make your dinner reservations by noon on Friday, September 11.

Online registration at: www.heartofwi.imanet.org/dinner_reservations.htm

Or contact Joann Schultz at Sentry Insurance:

Phone 715-346-7511

Fax: 715-346-7842

Email: joann.schultz@sentry.com



Looking for a way to network with professional accountants?

Join the Heart of Wisconsin Chapter Board of Directors!

Positions still available for the 2008-2009.

Check the Heart of Wisconsin Chapters website for more details!

President's Message

Welcome Back!

I am excited to serve as your 2009-2010 Heart of Wisconsin IMA Chapter president. My background includes, being a member of the IMA and this chapter since 2004, and serving on the board each year since the 2005-2006 chapter year in several different positions. I graduated from the University of Wisconsin - Stevens Point in 2006, worked in Wausau for two years, and have worked in the finance department at Sentry Insurance since June 2008.

The chapter finished out the 2008-2009 chapter year in 6th place out of 80+ chapters in our division. The chapter won the President's Award for the third straight year which recognizes the chapter that has shown the highest consistent good performance in the chapter for the last five years. The chapter was also honored as the Stevenson Winner for Membership Retention over the last three years.

Over the summer, the board of directors has worked hard to create a line up of diverse speakers, including a tour in October and offering a two hour ethics session in November. I hope that you are able to attend several of our dinner meetings throughout the chapter year. There are still a few positions available on the board if you are interested in helping the chapter. Please reference our chapter website for upcoming meetings and to register for dinner meetings.

If you have any suggestions, comments, or concerns throughout this chapter year, please do not hesitate to contact me. Again, I look forward to serving as your president and look forward to seeing you at an upcoming meeting or event.

Best regards,

Jennifer Poggemann
President, 2009-2010

Directions—Pinewood Supper Club

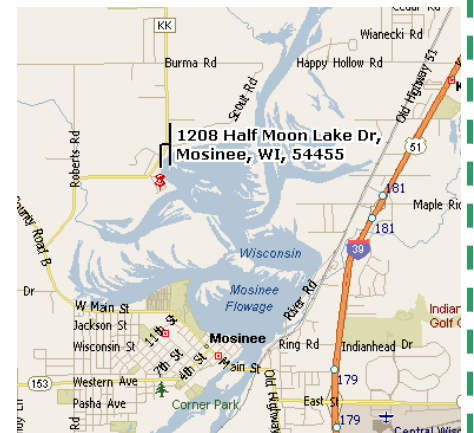
**1208 Half Moon Lake Drive
Mosinee, WI**

From the North:

Take I-39 to County Road N - Exit 188
Turn right onto County Road N - 1.3 miles
Turn left onto County Road KK - 7.8 miles
Turn left onto Half Moon Lake Drive - 0.2miles
Arrive at 1208 Half Moon Lake Drive

From the South:

Take I-39 to WI-153 - Exit 179
Turn left onto WI-153 - 0.9 miles
Turn left onto WI-153/Main St. Follow Main St - 2.5 miles
Turn right onto County Road KK - 1.4 miles
Turn right onto Half Moon Lake Drive - 0.2 miles
Arrive at 1208 Half Moon Lake Drive





Entrepreneurship Conference

October 22-23, 2009

Carroll University

Campus Center Ballroom

100 N. East Avenue

Waukesha, WI 53186

Opportunity to earn 16 CPE credits

Cost: One day \$250, Two days \$400

The Mid America Council IMA and the Wisconsin CPA Society are co-sponsoring the Entrepreneurship Conference. This two day conference will be packed with information and ideas to spark your entrepreneurial spirit. Several nationally published authors are on this agenda. Please visit the conference website at https://regonline.com/63384_760584J for details.

Attendance at this event is restricted to a maximum of 150 people. Early registration cutoff date is October 1, after which there is a higher fee for attendance. Attendance is not limited to IMA members. For more information contact Mary Stautmann at mary.stautmann@gmail.com or Marcia Brown at mbrown@aweware.com.



Upcoming 2009-2010 Heart of Wisconsin Schedule of Meetings

October 20, 2009

Postal Service Today
The Bar, Wausau

November 17, 2009

Questioning Ethics - 2 hour presentation
TBA

December 15, 2009

Energy Management
Beach House, Lake DuBay

Have a suggestion for a dinner meeting topic, a CPE seminar, or for how the chapter can better serve you?

Contact a board member or attend the monthly board meeting prior to the dinner meeting to share your idea.

Community Service

As many of you are aware, the Heart of Wisconsin Chapter of the IMA adopted a highway a couple of years ago. We have pledged to clean it up every spring and fall. The fall clean up information is below:

When: September 29, 2009

Time: 5:00 pm

Where: Highway X between Maple Drive and Oakwood Drive

Clean-up will last until the job is done, or darkness sets in. The more people that participate, the quicker we will be done. If you would like to participate, please contact Lisa Shopinski by Friday, September 25, 2009.

Email: lisa.shopinski@sentry.com Phone: 715-346-8293

Happy Anniversary!

June:

Carrie Dreger - 5 years April Krings - 5 years Constance Bielke - 20 years

July:

Wayne Dahlke - 20 years Scott Hogan - 20 years

August:

Joseph Manago - 20 years

September:

Douglas Sippel - 15 years Daniel Wieselmann - 30 years

Congratulations New CMAs!

Congratulations to Arianne Livermore for obtaining her CMA certification - June 2009.

You're Invited!

The Portage County Association of Certified Public Accountants (PCACPA) invite you to their Social/Networking Hour at The Sport Plate to kick-off the new 2009-2010 year! Complimentary Appetizers will be served!

Date: September 9, 2009

Time: 5-7 p.m.

Reporting CPE

Lindsey Somers is in charge of reporting CPE to national for all members attending chapter sponsored events. If you complete CPE on your own, please provide Lindsey Somers with the information about the CPE event and she will report the hours to National.

Email: Lindsey.Somers@sentry.com

CPE Opportunity!

Portage County Area Certified Public Accountants (PCACPA) & Heart of Wisconsin IMA Co-Sponsored CPE Event

Join us for a One Hour Luncheon CPE Opportunity in Stevens Point. Have a delicious lunch, earn CPE, and network with another professional accounting organization from Portage County. The PCACPA's primary focus is networking for local CPAs and future CPAs. They offer a monthly luncheon (second Wednesday of every month) in Stevens Point.

Luncheon/CPE Event

Earn 1 hour of CPE

Date: Wednesday, October 14th

Time: 12:00 (noon) to 1:15

Investment: \$6 for PCACPA, IMA members, and guests

Topic: Communication

Location: Kristin's Riverwalk, Downtown Stevens Point

More information will be available at the September dinner meeting and in the October newsletter.

Questions? Lindsey Somers 715.346.7826 or Lindsey.Somers@Sentry.com

Questioning Ethics: Meeting Today's Ethical Challenges

Mark on your calendars the November 17 dinner meeting. A two-hour ethics presentation!

Why it's important: Employees today are looking to their employers to determine expected conduct. Experience a unique ethics training system designed to heighten everyone's awareness of ethical situations.

Who should attend:

Managers seeking an ethical training system.
Companies or departments requiring ethics training.

What you gain:

Why Ethics can be Trained
Framework for Evaluating Ethical Dilemmas
Resources Available for Support

Presented by Karen Jett, Ethics Expert

For more information about Karen and her company's values, visit her web-site at www.JettExcellence.com.

2009-2010 Board of Directors

ADMINISTRATOR & FINANCE

- PRESIDENT-**Jennifer Poggemann**
- ADMIN TEAM LEADER- **Lindsey Somers**
- SECRETARY-**Cody Giese**
- TREASURER-**Evan Schreiner**
- DIR. OF MEETINGS-**Trisha Steines**

COMMUNICATIONS & COMMUNITY RELATIONS

- TEAM LEADER-**Carrie Dreger**
- DIRECTOR NEWSLETTER-**Arianne Livermore**
- DIRECTOR ROSTER / BOOKLET-**Lisa Marx**
- WEBMASTER-**Eric Ledvina**
- PUBLIC RELATIONS-**Joel Schult**
- COMMUNITY SERVICE-**Lisa Shopinski**
- DIR. OF STUDENT ACTIVITIES-**Mary Pierce***

MEMBERSHIP DEVELOPMENT

- TEAM LEADER-**Kristi Miller**
- DIR. OF MEMBER ACQUISITION-**Brian Dewitt**
- DIR. OF RETENTION & PARTICIPATION-**Open**
- DIR. OF CORP. AND ACADEMIC DEV.-**Open**
- CO- DIR. OF MEMBER ATTENDANCE -
Jacob Kwiatkowski*, Jamie Roelke*

Contact info for our board members can be found in the roster booklet, or by going to <http://heartofwi.imanet.org>

*UWSP student

Please contact Lisa Shopinski at lisa.shopinski@sentry.com or 715.346.8293 if you are interested in filling one of the open positions.